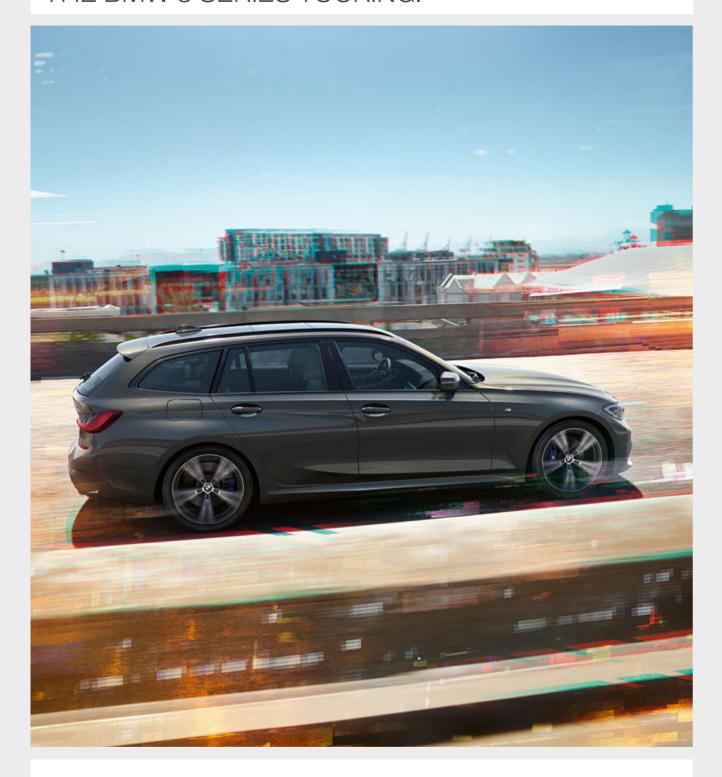


## THE BMW 3 SERIES TOURING.





# ALL BMW MODELS IN ONE APP.

DOWNLOAD THE **BMW Products** APP NOW AND DISCOVER THE PLEASURE OF DRIVING.





## INNOVATION AND TECHNOLOGY.



18 Powertrain and suspension



20 Driver assistance21 Safety



**22** Connectivity and infotainment **23** Comfort and functionality

## EQUIPMENT.



24 Models and Lines



30 BMW Individual



32 Additional equipment



**36** Exterior colours



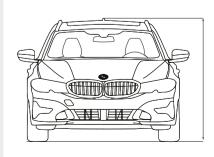
38 Interior colours



40 Wheels and tyres



41 Original BMW Accessories



42 Technical data





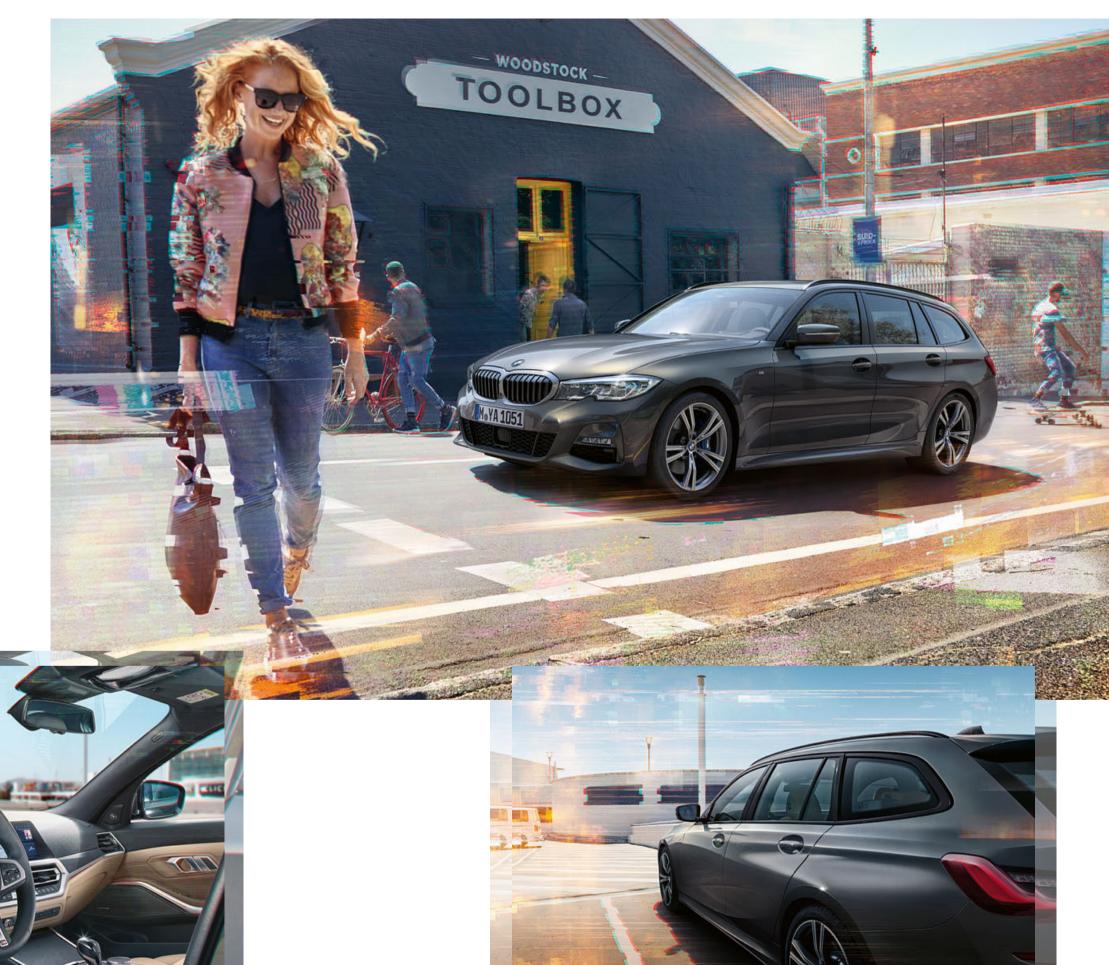








AHEAD OF
ANY CHALLENGE.
THE BMW 3 SERIES
TOURING.



### POWERTRAIN AND SUSPENSION.

### BMW EFFICIENT DYNAMICS. LESS EMISSIONS. MORE DRIVING PLEASURE.



#### ENGINE HIGHLIGHTS OF THE BMW 3 SERIES TOURING.

#### BMW 330i

BMW TwinPower Turbo 4-cylinder petrol engine with 190 kW (258 hp) and 400 Nm torque Acceleration 0-100 km/h: [6.0] s Top speed: [250] km/h1 Combined fuel consumption: [6.8-7.7] I/100 km Combined CO<sub>2</sub> emissions: [155–176] g/km

#### BMW M340i xDrive<sup>3</sup> with mild hybrid technology

BMW TwinPower Turbo 6-cylinder petrol engine with 275 kW (374 hp) and 500 Nm torque Acceleration 0-100 km/h: [4.6] s Top speed: [250] km/h1 Combined fuel consumption: [7.8-8.4] I/100 km Combined CO<sub>2</sub> emissions: [178–193] g/km

- The **Standard suspension** with double-joint spring-strut front axle and five-arm rear axle offers a high level of precision, agility and comfort.
- ☐ The **M Sport suspension<sup>2,\*</sup>** is set approximately 10 mm lower and features more athletic settings.
- ☐ The lowered **Adaptive M suspension\*** with variable shock absorber adjustment offers the choice between comfortable and sporty suspension design.
- ☐ The **M sport differential**<sup>2,\*</sup> optimises traction and driving stability when driving dynamically or on different road surfaces.
- ☐ The powerful **M Sport brake**<sup>2,\*</sup> features large brake discs and exclusive blue-painted brake callipers with the M logo.
- For maximum traction, driving dynamics and safety, the BMW xDrive all-wheel drive system provides variable drive power distribution to the front and rear axles.

#### **AERODYNAMICS**

■ Thanks to targeted aerodynamic measures, every BMW boasts excellent air resistance figures. This has a positive impact on efficiency and driving stability, and reduces the level of noise in the interior. This is thanks to sophisticated solutions such as the Active air stream kidney grille, the flat underbody cover, the Air Blades on the rear or the Air curtain in the front apron.

#### **DRIVING EXPERIENCE** CONTROL

■ Driving Experience Control\* offers the driver the choice between the standard COMFORT mode, the more efficient ECO PRO mode, and the SPORT and SPORT+ modes, for an even more dynamic drive. The optional interactive Adaptive Mode function continuously adjusts the adaptive suspension, the steering and the Steptronic transmission to suit the current driving situation.

#### **ACTIVE AIR STREAM** KIDNEY GRILLE

■ The Active air stream kidney grille opens and closes the air vents in the radiator grille according to the cooling requirements of the engine and the air conditioning. The movable vents are located behind the kidney grille slats and at the same time reduce air resistance when closed, thereby improving aerodynamics.

#### **BRAKE ENERGY REGENERATION**

■ With Brake Energy Regeneration, the alternator generates electricity primarily when you brake or take your foot off the accelerator. Previously unused kinetic energy is thereby transformed into electrical energy and fed into the battery.

#### **8-SPEED STEPTRONIC** SPORT TRANSMISSION

■ Standard equipment □ Optional equipment

☐ The 8-speed Steptronic Sport transmission\* offers incredibly sporty gear changes. Whether automatic or manual using gearshift paddles or gear lever – for comfortable coasting or incredibly dynamic driving. In SPORT mode and with the gear lever in the left-hand S/M position, the gear shifts are configured for the best performance.

#### MILD HYBRID TECHNOLOGY

■ Mild hybrid technology\* is used to recover braking energy and supports the combustion engine during acceleration with electric power. This reduces fuel consumption and emissions while giving you a dynamic advantage. The mild hybrid technology also makes the Automatic Start/Stop function much faster and much more comfortable.



The figures for performance, fuel consumption and CO<sub>2</sub> emissions refer to vehicles with standard transmission. Figures in [] are for vehicles with Steptronic transmission.

Official data for fuel consumption, CO<sub>2</sub> emissions, power consumption and electric range was determined in accordance with the prescribed measuring procedure and corresponds to European Regulation (EC) 715/2007 in the applicable version. For ranges, data determined as per WLTP takes into account any optional equipment (available on the German market in this case). For vehicles that have been newly type approved since 1 January 2021, only the official data according to WLTP exists. For more information about NEDC and WLTP measuring

Standard for M340i xDrive and M340d xDrive.
 This engine version is not available in all countries. For further information, please contact your local BMW Partner.

<sup>\*</sup>The availability of some equipment features and functions depends on engine variants or additional options. The market and production availability may vary. You can find detailed information about terms, standard and optional equipment at www.bmw.com or at your BMW Partner.

□ Active cruise control with Stop&Go function\* maintains within a speed range of 30 to 160 km/h a pre-defined distance from the vehicle ahead, including stopping and restarting in stop-and-go traffic. Speed Limit Assist allows the takeover of speed limits in the cruise control. The front collision warning with braking intervention reacts to stationary vehicles, pedestrians and cyclists.

☐ The **Steering and Lane Control Assistant\*** with extended functions can be activated to support you in monotonous traffic situations. It helps you to keep the vehicle in the centre of its lane, assists you in narrow places and, with active route guidance, makes navigation on motorways easier.

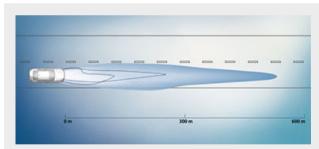
☐ Parking Assistant Plus¹,\* makes parking and manoeuvring the vehicle easier. It features among others the Surround View system including Top View, Panorama View, Remote View 3D, as well as a lateral parking aid, the emergency braking function Active Park Distance Control, Parking Assistant with linear guidance and Reversing Assistant.

☐ The **Lateral parking aid\*** is a part of Park Distance Control and gives you an "all-round view" near the vehicle during manoeuvring. In this way, obstacles on the sides of the vehicle are detected and signalled audibly and visually.

☐ The **Reversing Assistant\*** stores the last 50 m of the driven path in forward travel up to 35 km/h, so that it can be retracted if required. You are relieved of the steering work and can concentrate on monitoring the vehicle environment.







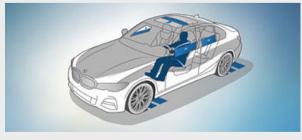
☐ The Adaptive **BMW Laserlight** extends the maximum illumination range in high-beam mode to up to 530 m.



☐ The **Crossing traffic warning rear\*** warns you of crossing traffic when pulling out of perpendicular parking spaces.



■ Active Guard includes the front collision warning with braking function and Lane Departure Warning.



☐ The preventive occupant protection **Active Protection** takes precautions in critical situations.

<sup>&</sup>lt;sup>1</sup> The driver is responsible for constantly monitoring the automated parking procedure in accordance with local road laws.

<sup>\*</sup>The availability of some equipment features and functions depends on engine variants or additional options. The market and production availability may vary. You can find detailed information about terms, standard and optional equipment at www.bmw.com or at your BMW Partner.

**BMW Connected Drive** 



#### **BMW INTELLIGENT** PERSONAL ASSISTANT

☐ Wouldn't it be incredible if your BMW was also your personal vehicle expert? Communicate with your vehicle using the BMW Intelligent Personal Assistant\*. Say natural commands to operate numerous vehicle functions. It can also explain topics about your vehicle and helps you to get to know your BMW even better.

BMW LIVE COCKPIT PROFESSIONAL ☐ The BMW Live Cockpit Professional\*

with navigation function<sup>2</sup> includes two

high-resolution 10.25" Control Display

high-quality displays consisting of a

that can be operated by touch and

a fully digital 12.3" instrument display.

The BMW Operating System 7 can also

#### **CARING CAR**

☐ Arrive with fresh energy? Relax when stressed? No problem with Caring Car\*. When you say, 'Hey, BMW. I'm tired,' or 'Hey, BMW. I'm feeling stressed,' your BMW Intelligent Personal Assistant will launch the Vitalize or Relax programme. Both stimulate your senses by coordinating the interplay of various interior functions.

**CONNECTED PACKAGE** 

☐ Concierge Service, Remote Services,

and Android Auto, In-Car Experiences,

Connected Music or BMW Maps with

Connected Navigation and Connected

BMW Music to test free of charge.

smartphone integration<sup>1</sup> incl. Apple CarPlay

Parking? Get them all! With the Connected

Package Professional\*, you can get these BMW ConnectedDrive services as well as

PROFESSIONAL

### REMOTE SOFTWARE UPGRADE

☐ The latest software version always on board. With Remote Software Upgrade\*, your BMW will always be up to date. You can simply download the upgrades via the My BMW App or via the SIM card installed in the vehicle and then install them. In this way, other available functions in your BMW be operated via the iDrive Touch Controller. are also activated.

## COMFORT AND FUNCTIONALITY.

■ Standard equipment □ Optional equipment

Innovation and technology 22 I 23

- The **Through-loading system** includes rear seat backrests that can be divided in a 40:20:40 ratio for the greatest possible flexibility. For example, two passengers can be seated comfortably in the rear, while long objects such as ski and snowboard bags can be transported at the same time. The two cupholders in the centre armrest are very practical.
- ☐ In addition to the electric remote backrest unlocking, the **luggage** compartment package also includes practical slide and anti-slip rails, depending on the engine version, for easy loading into the luggage compartment or for securing heavy items of luggage during the journey.
- The child seat ISOFIX attachment allows the secure attachment of one or two ISOFIX child seats.
- Personal Profile saves all the driver's personal settings. When the vehicle is opened, the settings for the driver seat, exterior mirror position and automatic air conditioning (temperature and air distribution) are automatically restored. The profile can be transferred to other BMW vehicles with suitable equipment via BMW Online or a USB stick.
- The rear window, which can be opened separately, is particularly practical for stowing or removing smaller pieces of luggage without having to open the entire tailgate.



- Smartphone integration is permanently available in the vehicle. It includes Apple CarPlay and Android Auto. Android Auto linking is only possible in conjunction with a BMW Live Cockpit. Due to possible future technical developments (e.g. of mobile phones), the usability of the Apple CarPlay or Google Android Auto service cannot be guaranteed permanently. CarPlay is a trademark of Apple Inc. Android Auto is a trademark of Google LLC.
- <sup>2</sup> As part of BMW Connected Drive, in selected European countries, the system automatically updates maps for three years up to four times per year without incurring licensing fees. Some Connected Drive Services may differ between countries. Please consult your local BMW partner for more information.

\*The availability of some equipment features and functions depends on engine variants or additional options. The market and production availability may vary. You can find detailed information about terms, standard and optional equipment at www.bmw.com or at your BMW Partner









☐ The black Sport leather steering wheel with four spokes features a Pearl Chrome decorative trim. A thick rim and contoured thumb rests provide an exceptionally pleasant, high-grip feel.



■ The standard seats for driver and front passenger can be adjusted manually in the fore-and-aft position, backrest angle, headrest height and seat angle as well as seat height.

#### Base model equipment features

- Standard seats in Cloth 'Hevelius'
- Interior trim finishers Quartz Silver matt, grained
- Leather steering wheel incl. multifunction buttons
- 17" light alloy wheels V-spoke style 778
- BMW Live Cockpit, 8.8" Control Display incl. touch function
- Hands-free function with USB interface Automatic air conditioning
- Automatic tailgate operation
- LED headlights
- Roof rails black



☐ 17" light alloy wheels V-spoke style 775 Bicolour Orbit Grey, burnished, wheel size 7.5J x 17 with 225/50 R17 tyres.



■ 17" light alloy wheels V-spoke style 778 Reflex Silver, wheel size 7.5J x 17 with 225/50 R17 tyres.

## LUXURY LINE.

■ Standard equipment □ Optional equipment

Equipment 24 | 25







■ The black Sport leather steering wheel with a thick rim and contoured thumb rests has an exceptionally pleasant, high-grip feel.



■ The Sport seats for driver and front passenger feature optimum support and various adjustment options, including backrest width.



■ 17" light alloy wheels Double-spoke style 771 Reflex Silver, wheel size 7.5J x 17 with 225/50 R17 tyres.



☐ 18" light alloy wheels Multi-spoke style 781 Bicolour Ferric Grey with runflat tyres, burnished, 7.5J x 18 with 225/45 R18 tyres.

#### Luxury Line exterior equipment:

- BMW kidney grille with exclusively designed vertical slats and grille frame in Chrome, cross rod in Black high-gloss
- Front bumper with specific design elements in Black high-gloss and side air intakes in Chrome high-gloss

  17" light alloy wheels Double-spoke style 771; other wheels available
- Mirror foot, B-pillar trim and window guide in Black high-gloss
- Trim on the side window frames and window recess finishers in Chrome high-gloss, alternatively in Black high-gloss
- Roof rails in Aluminium satinated, alternatively in Black high-gloss
- Rear bumper with side air intakes in Chrome high-gloss

#### Luxury Line interior equipment:

- Front door sill finishers in Aluminium with "BMW" lettering
- Seats in Leather 'Vernasca' Black with Grey contrast stitching; other upholsteries available
- ☐ Sport leather steering wheel, alternatively M Leather steering wheel ■ Line-specific vehicle key with chrome clasp
- Instrument panel Sensatec with double stitching
- Interior trim finishers in Fine-wood trim Ash grey-brown high-gloss; other trims available







■ The black Sport leather steering wheel with a thick rim and contoured thumb rests has an exceptionally pleasant, high-grip feel.



■ The Sport seats for driver and front passenger feature optimum support and various adjustment options, including backrest width.



■ 17" light alloy wheels V-spoke style 776 Ferric Grey, wheel size 7.5J x 17 with 225/50 R17 tyres.



☐ 18" light alloy wheels V-spoke style 780 Bicolour Orbit Grey with runflat tyres, 7.5J x 18 with 225/45 R18 tyres.

#### Sport Line exterior equipment:

- BMW kidney grille with exclusively designed longitudinal struts and grille frame in Chrome, cross-member in Black matt
- Front bumper with specific design elements and side air intakes in Black high-gloss
- 17" light alloy wheels V-spoke style 776; other wheels also available
- ☐ Exterior mirror caps in body colour, alternatively in Black high-gloss
- M high-gloss Shadow Line with mirror base, B-pillar trim panel, window guide bar, window cavity seal, trim on the front and rear window frames in Black high-gloss, alternatively BMW Individual Exterior Line Aluminium satinised
- M roof rails high-gloss Shadow Line, alternatively roof rails Aluminium satinised
- Rear bumper with specific T-shaped design elements and an insert in Black high-gloss
- Tailpipe trim strip in Chrome

#### Sport Line interior equipment:

- Entry sills in Aluminium with "BMW" labelling at the front
- Sport seats in Cloth/Sensatec combination Black with grey contrast stitching; other upholsteries available
- ☐ Sport leather steering wheel, alternatively M leather steering wheel
- Line-specific vehicle key with chrome clasp
- Interior trim finishers in Black high-gloss; other trims available

### M SPORT PACKAGE.

■ Standard equipment □ Optional equipment

Equipment 26 | 27







■ M Leather steering wheel including multifunction buttons, steering wheel rim in leather 'Walknappa' Black with contoured thumb rests.



☐ The Sport seats for driver and front passenger feature optimum support and various adjustment options, including backrest width\*.



■ 18" M light alloy wheels Double-spoke style 790 M Bicolour Orbit Grey with mixed tyres, burnished, front 7.5J x 18 with 225/45 R18 tyres, rear 8.5J x 18 with 255/40 R18 tyres.



☐ 19" M light alloy wheels Double-spoke style 791 M Bicolour Jet Black with mixed tyres and runflat tyres, burnished, front 8J x 19 with 225/40 R19 tyres, rear 8.5J x 19 with 255/35 R19 tyres.

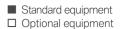
#### M Sport package exterior equipment:

- M Aerodynamics package with front apron, side sills and rear apron in body colour with diffuser insert in Dark Shadow metallic
- ☐ BMW kidney grille with exclusively designed longitudinal struts in Black high-gloss and grille frame in Chrome high-gloss, alternatively grille frame in Black high-gloss
- LED fog lights
- 18" M light alloy wheels Double-spoke style 790 M Bicolour Orbit Grey with mixed tyres; other wheels available
- M Sport suspension incl. Variable sport steering;
- other suspensions available ■ M high-gloss Shadow Line,
- alternatively BMW Individual Exterior Line Aluminium satinised
- M roof rails high-gloss Shadow Line, alternatively roof rails Aluminium satinised
- M designation on the sides
- ☐ Exterior mirror caps in body colour, alternatively in Black high-gloss
- ☐ Tailpipe trims in Chrome high-gloss, alternatively in Black high-gloss
- ☐ Exclusive paintwork in M Portimao Blue metallic; other paintwork available

#### M Sport package interior equipment:

- M entry sills
- M driver footrest and M pedals
- Floor mats with exclusive M designation\*
- Sport seats for the driver and front passenger in Alcantara/Sensatec combination with perforation and Blue contrast stitching
- ☐ Sport seats for driver and front passenger in 'Vernasca' Black leather with contrast stitching in Blue featuring instrument panel in Sensatec with exclusive blue stitching; other upholsteries available
- M leather steering wheel
- Vehicle kev with exclusive M designation
- M anthracite headliner
- Instrument cluster with M specific display
- M interior trim finishers in Aluminium Tetragon; other trims available
- Shortened gear lever with exclusive M designation for manual transmission







The BMW 330e with its state-of-the-art plug-in hybrid drive meets the highest demands of driving dynamics and efficiency. The combination of the eDrive electric motor and four-cylinder petrol engine provides exhilarating driving performance and driving pleasure typical of the brand. In pure electric mode the vehicle is even free of local emissions on the road.

## BMW PLUG-IN HYBRIDS.

The BMW 330e Touring and BMW 330e xDrive Touring.



BMW M AUTOMOBILES.

The BMW M340i xDrive Touring and BMW M340d xDrive Touring.

You will feel, hear and see the difference: The BMW M340i xDrive Touring and the BMW M340d xDrive Touring boast the most powerful BMW TwinPower Turbo 6-cylinder engines in the series, 275 kW (374 hp) catapults the BMW M340i xDrive Touring in just 4.6 seconds from a standstill to 100 km/h, while the 250 kW (340 hp) BMW M340d xDrive Touring only takes a fraction longer, at 4.8 seconds. The M specific suspension settings as well as the Variable sport steering guarantee absolute control thanks to a particularly precise steering and cornering performance. The design also makes clear statements in terms of dynamics: From the BMW kidney grille with mesh design to the double-flanged tailpipes, from the M leather steering wheel to the ergonomic Sport seats, numerous details add to the powerful characters and spread a true racing feeling in everyday life. Enjoy every metre - in the BMW M340i xDrive Touring and BMW M340d xDrive Touring.





☐The all-digital instrument cluster creates an adrenalineloaded ambience with its exclusive model designation, which is further enhanced by the M leather steering wheel with gearshift paddles.



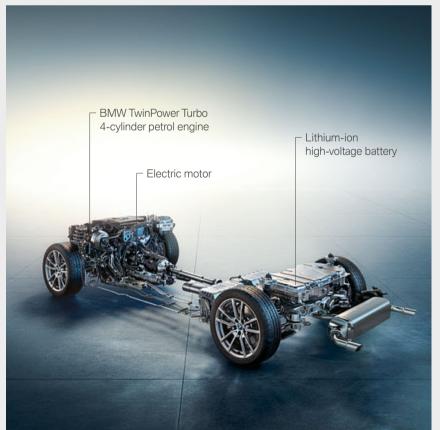
■ The model inscription in Cerium Grey is positioned on the right at the rear, lending the vehicle even more exclusivity.



■ The door sill finishers at the front with the model designation convey sporty elegance right from when the doors are opened.



■ The 8-speed Steptronic Sport transmission offers incredibly sporty gear changes. Whether automatic or manual using gearshift paddles or gear lever.





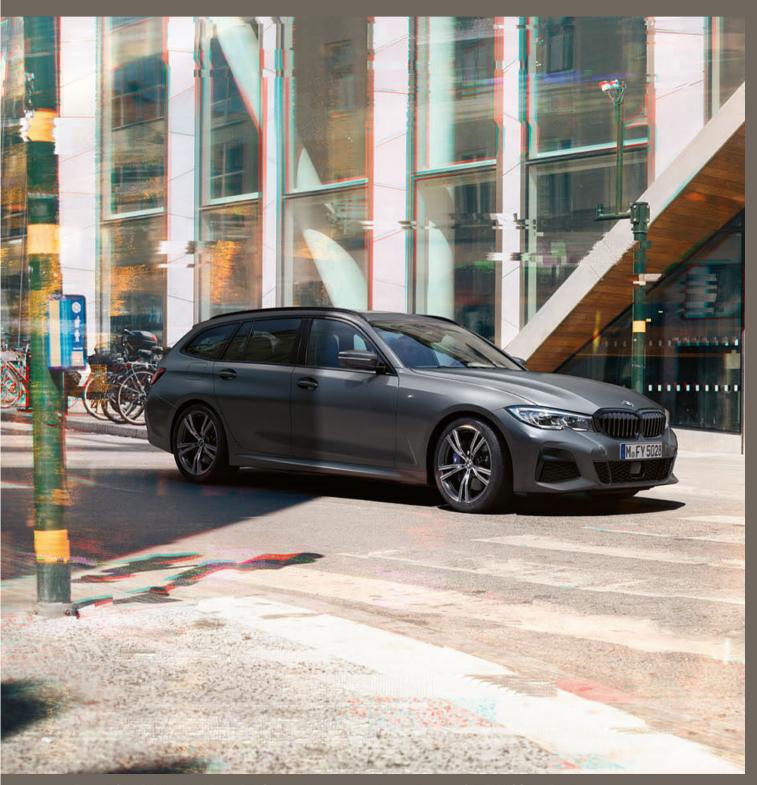
■ In eDrive drive, the drive modes HYBRID, ELECTRIC, and BATTERY CONTROL can be selected using specific control buttons.



■ The vehicle can be conveniently charged at home at a BMW Wallbox or with the supplied standard charging cable.

## BMW INDIVIDUAL.

THE EXPRESSION OF PERSONALITY.



The paint finish BMW Individual Frozen Dark Grey metallic accentuates the sporty character of the BMW 3 Series Touring.

A special pigmentation embedded within the multi-layer painting process produces the characteristic silk-matt gloss of the surface.



Carefully preselected, finest premium leather is the basis for the BMW Individual full leather trim 'Merino' Ivory White. The elaborate natural tanning gives it a particularly soft and pleasant feel.



In the interior, selected trim finishers such as the interior trim finishers BMW Individual Aluminium fabric high-gloss set extraordinary accents that attract attention and demonstrate a sense of something special.

If someone decides, then you: BMW Individual offers you all the options to customise the BMW 3 Series Touring according to your personal wishes, with the degree of customisation entirely up to you. Add your personal driving experience to the typical BMW driving pleasure. Choose what suits you the most from particularly high-quality equipment options: Exclusive BMW Individual paint finishes that show style and confidence. Soft, voluminous leather trims and interior trim finishers made of fine woods, which turn the interior into your personal comfort zone Or go your very own way, only following your ideas – BMW Individual ensures that they become an automotive reality.

■ Automatic tailgate operation allows the convenient opening and closing of the tailgate by simply

pressing the relevant button.

☐ Contactless opening and closing of the tailgate\* is part of the Comfort access system. In situations where the user's hands are full, all that's necessary is a targeted motion of the foot under the rear bumper and the process is carried out conveniently and automatically. They just need to be carrying the vehicle key with them.



☐ The Adaptive LED headlights with cornering lights generate a bright and efficient bi-LED light for low and high-beam headlights. The bend lighting and cornering lights with LED technology allow for adaptive light distribution with increased side illumination for city driving. The LED daytime running lights and parking lights in the light tubes of the main headlights create a distinctive feature characteristic of a BMW.

■ Standard equipment □ Optional equipment







 $\square$  In addition to the electric remote backrest unlocking, the luggage compartment package also includes practical slide and anti-slip rails, depending on the engine version, for easy loading into the luggage



■ The rear window, which can be opened separately, is particularly practical for stowing or removing smaller pieces of luggage without having to open the entire tailgate.



☐ The storage compartment package includes a fold-down compartment on the driver's side of the instrument panel, nets on the back of the frontseat backrests, as well as two USB ports with charging function in the rear centre console. There is also a storage net on the left and right side for smaller items and a multipurpose hook in the luggage compartment.



■ The rear lights with their characteristic L-shape and lighting elements in full LED technology identify the vehicle as a BMW even in the dark.



☐ Interior and driver-side exterior mirrors with automatic anti-dazzle function, including electric fold-in function for the exterior mirrors and automatic curb parking function for the front passenger exterior mirror.



☐ The BMW Individual Exterieur Line in Aluminium satinated\* sets luxurious highlights with the window recess finishers and window surrounds in silk matt brushed aluminium. The B-pillar trims, the exterior mirror frames, foot and base, along with the vertical window guides, come in black high-gloss, creating a stylish contrast to these elements.



☐ The Roof rails in Aluminium satinated match perfectly with the vehicle's design and provide the base for a multifunctional BMW roof rack unit to which roofboxes, bicycles, surfboards etc. can be secured.



☐ The M roof rails high-gloss Shadow Line\* in Black high-gloss adds a premium-quality touch. Lying flat on the roof, it forms the basis for a multifunctional BMW roof rack unit that carries a roof box, bikes, surf boards etc. easily and securely.

<sup>\*</sup>The availability of some equipment features and functions depends on engine variants or additional options. The market and production availability may vary. You can find detailed information about terms, standard and optional equipment at www.bmw.com or at your



☐ The large full-colour BMW Head-Up Display¹,\* projects information relevant to the journey directly into your field of vision, thereby allowing you to fully concentrate on driving. Information such as the current speed, navigation directions, Speed Limit Info including no-overtaking indicator, along with telephone and entertainment lists are displayed, depending on the equipment.



☐ Ambient light, including Ambient contour lighting in the front and rear doors, creates a relaxed, cosy lighting atmosphere in the interior. The six dimmable lighting designs also include a dynamic function in four applications. The Welcome Light Carpet illuminates the area in front of the vehicle doors when entering and exiting.



The BMW Live Cockpit Professional\* with navigation function<sup>5</sup> includes two high-quality displays consisting of a high-resolution 10.25" Control Display that can be operated by touch and a fully digital 12.3" instrument display. The BMW Operating System 7 can also be operated via the iDrive Touch Controller.



☐ Telephony with wireless charging² incorporates a wireless charging dock and a second microphone for a better hands-free voice quality for you and your front passenger. A roof aerial connection improves mobile reception. Two mobile telephones and an audio player can be connected simultaneously via Bluetooth. Also included is the technical capacity for a WiFi hotspof³.



☐ The Reversing Assistant\* stores the last 50 m of the driven path in forward travel up to a speed of 35 km/h, so that it can be retracted if required.



☐ Parking Assistant Plus\* makes parking and manoeuvring the vehicle easier. It features among others the Surround View system including Top View, Panorama View, Remote View 3D , as well as a lateral parking aid, the emergency braking function Active Park Distance Control, Parking Assistant with linear guidance and Reversing Assistant.



☐ Concierge Service, Remote Services, smartphone integration<sup>4</sup> incl. Apple CarPlay and Android Auto, In-Car Experiences, Connected Music or BMW Maps with Connected Navigation and Connected Parking? Why order them individually? Get them all! With the Connected Package Professional\*, you can get these BMW ConnectedDrive services as well as BMW Music to test free of charge.



■ Standard equipment □ Optional equipment

☐ Do you want your BMW to be up to date with the latest software? With Remote Software Upgrade\*, your BMW will always be like new. Upgrades are installed over-the-air, just as they are for your smartphone. In this way, other functions in your vehicle can also be activated.



☐ When open, the Panorama glass roof provides a great deal of fresh air. Closed, it creates a bright, light-flooded atmosphere in the interior. It opens and closes completely automatically at the push of a button or with the vehicle key, and is equipped with slide and lift functions, electric roller sunblind and wind deflector.



☐ The tonally outstanding Harman Kardon surround sound system features a 464W digital amplifier, nine channels and 16 speakers. Its sophisticated sound perfectly fills the interior space. Vehicle-specific, speed-dependent equalising precisely compensates for any background driving noise.



■ The Through-loading system includes rear seat backrests that can be divided in a 40:20:40 ratio for the greatest possible flexibility. For example, two passengers can be seated comfortably in the rear, while long objects such as ski and snowboard bags can be transported at the same time. The two cupholders in the centre armrest are very practical.

<sup>&</sup>lt;sup>1</sup> The information in the BMW Head-Up Display is not fully visible when viewed through polarised sunglasses. Content shown will depend on the equipment options chosen. Further optional equipment is required to display specific items.

<sup>&</sup>lt;sup>2</sup> Supports inductive charging for Qi-compatible mobile phones. Special charging cases are available from Original BMW Accessories for selected smartphones that do not support the QI standard for inductive charging.
<sup>3</sup> The WiFi hotspot fulfils all in-vehicle requirements for use of the internet with the

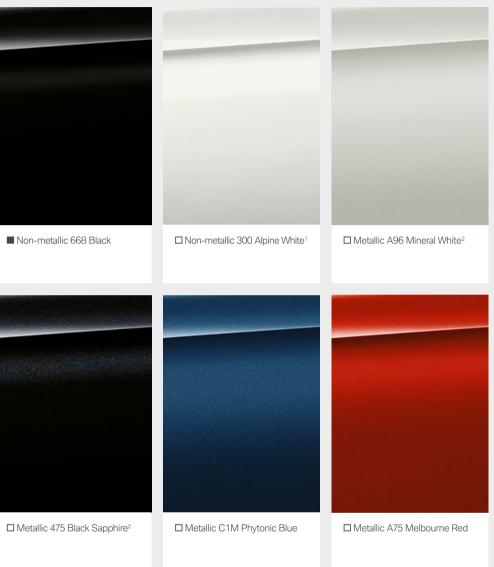
<sup>&</sup>lt;sup>3</sup> The WiFi hotspot fulfils all in-vehicle requirements for use of the internet with the maximum LTE standard. Usage is subject to cost.

<sup>&</sup>lt;sup>4</sup> Smartphone integration is permanently available in the vehicle. It includes Apple CarPlay and Android Auto. Due to possible future technical developments (e.g. of mobile phones), the usability of the Apple CarPlay or Google Android Auto service cannot be guaranteed permanently. CarPlay is a trademark of Apple Inc. Android Auto is a trademark of Google LLC.
<sup>5</sup> As part of BMW ConnectedDrive, in selected European countries, the system automatically updates maps for three years up to four times per year without incurring licensing fees.

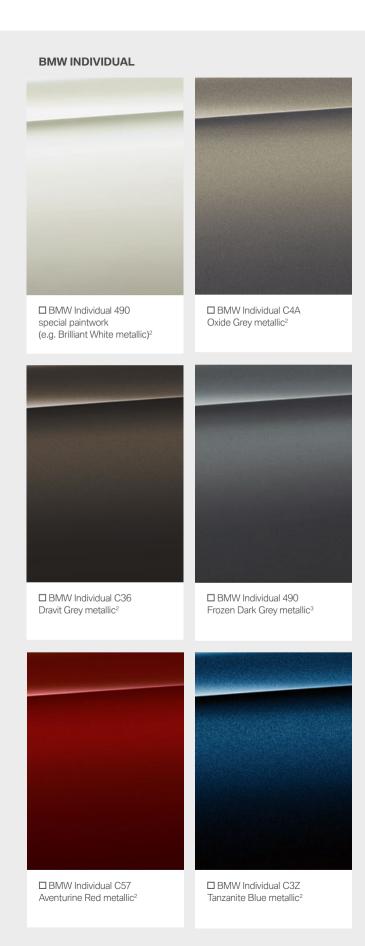
<sup>\*</sup>The availability of some equipment features and functions depends on engine variants or additional options. The market and production availability may vary. You can find detailed information about terms, standard and optional equipment at www.bmw.com or at your BMW Partner.

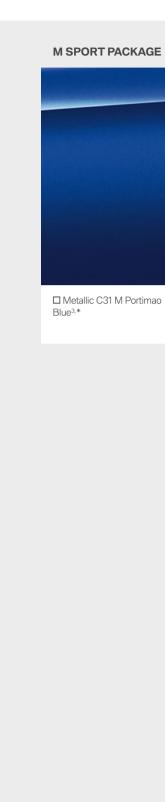
Some ConnectedDrive Services may differ between countries. Please consult your local BMW partner for more information.

■ Standard equipment □ Optional equipment









<sup>\*</sup> The availability of some equipment features and functions depends on engine variants or additional options. The market and production availability may vary. You can find detailed information about terms, standard and optional equipment at www.bmw.com or at your BMW Partner.

**BMW INDIVIDUAL** CLOTH-SENSATEC COMBINATION **BMW INDIVIDUAL** INTERIOR TRIM CLOTH Available with LEDER Available with **FINISHERS** Available with Available with Cloth 'Hevelius' EHAT Anthracite. ■ Base BMW Individual □ Base BMW Individual interior ☐ Base Cloth/Sensatec □ Base ☐ Luxury Line combination KFSW Black\* ☐ Luxury Line ■ Sport Line extended leather trim trim finishers Aluminium ☐ Sport Line 'Merino' VAEW fabric high-gloss with highlight trim finisher in Pearl Chrome ☐ M Sport package ☐ M Sport package Ivory White\* interior colour Black ■ M Sport package BMW Individual BMW Individual interior Alcantara/Sensated ☐ Base combination KGNI ☐ Luxury Line extended leather trim ☐ Luxury Line trim finishers piano finish Black with highlight trim finisher Black with perforation, 'Merino' VATQ Tartufo\*, ☐ Sport Line
☐ M Sport package ☐ M Sport package accent Blue interior colour Black **SENSATEC** Available with ☐ Base ☐ Sport Line Sensatec KCSW Black ☐ Base BMW Individual ☐ Base BMW Individual fine-☐ Luxury Line ☐ Luxury Line extended leather trim wood trim 'Fineline' 'Merino' ZASW Black\*, Black with silver effect ☐ M Sport package ☐ M Sport package interior colour Black open-pored and highlight trim finisher in Pearl Chrome BMW Individual □ Base ☐ Luxury Line extended leather trim 'Merino' VAHZ ☐ M Sport package Fiona Red/Black\*. INTERIOR TRIM interior colour Black **LEATHER FINISHERS** M HEADLINER Available with Available with Available with ☐ Base ☐ Luxury Line ■ Base Interior trim finishers ☐ Base BMW Individual M headliner 775 ☐ Sport Line MAOI Ovster with Quartz Silver matt. ☐ Luxury Line extended leather trim ☐ Luxury Line Anthracite ☐ M Sport package decorative stitching\*, ☐ Sport Line 'Merino' ZAFV grained ☐ M Sport package Fiord Blue/Black\*. interior colour Black ■ M Sport package interior colour Black Leather 'Vernasca' MAFO Canberra Beige Interior trim finishers Aluminium 'Mesheffect' ☐ Base BMW Individual full ■ Luxury Line ■ Luxury Line ☐ Luxury Line leather trim 'Merino ☐ Sport Line with decorative ☐ Sport Line
■ M Sport package with highlight trim finisher in Pearl Chrome ☐ Sport Line
☐ M Sport package VBEW Ivory White\* ☐ M Sport package interior colour Black stitching, interior colour ☐ Luxury Line ■ M Sport package M interior trim finishers ☐ Base BMW Individual full Leather 'Vernasca' MAPQ Cognac with decorative stitching\* Aluminium Tetragon with highlight trim finisher Pearl Chrome ☐ Sport Line ☐ Luxury Line leather trim 'Merino' ☐ M Sport package ☐ Sport Line VBTQ Tartufo\*, interior colour Black interior colour Black ☐ M Sport package Leather 'Vernasca' MAMU Mocha with Interior trim finishers BMW Individual full leather trim 'Merino' □ Base □ Base ■ Luxury Line ■ Luxury Line Black high-gloss with highlight trim finisher in ☐ Luxury Line ZBSW Black\*, ☐ M Sport package interior colour Black Pearl Chrome ☐ M Sport package interior colour black ☐ Base Interior trim finishers in BMW Individual full □ Base □ Base ■ Luxury Line MAH7 Black decor ■ Luxury Line fine-wood trim maple ☐ Luxury Line leather trim 'Merino' stitching, interior colour ☐ Sport Line open-pored with ☐ Sport Line VBHZ Fiona Red/Black\* ☐ M Sport package Black ☐ M Sport package highlight trim finisher ☐ M Sport package interior colour Black Pearl Chrome ☐ Sport Line Leather 'Vernasca' Interior trim finishers in □ Base BMW Individual full MAN, I Black with ■ Luxury Line fine-wood trim oak grain ☐ Luxury Line leather trim 'Merino' decorative stitching, open-pored with ZBFV Fjord Blue/Black\*, exclusive stitching in □ M Sport package highlight trim finisher ☐ M Sport package interior colour Black Pearl Chrome Orange ☐ M Sport package Leather 'Vernasca' ☐ Base Interior trim finishers in MANI Black contrast fine-wood trim Ash grey-brown high-gloss ■ Luxury Line

with highlight trim finisher Pearl Chrome

M interior trim finishers 'Carbon Fibre' with highlight trim finisher Pearl Chrome

stitching Blue, interior

colour Black\*

■ Standard equipment □ Optional equipment

☐ M Sport package

☐ M Sport package



☐ 17" light alloy wheels V-spoke style 775 Bicolour Orbit Grey, burnished, wheel size 7.5J x 17 with 225/50 R17 tyres.



■ 17" light alloy wheels V-spoke style 778 Reflex Silver, wheel size 7.5J x 17 with 225/50 R17 tyres.



☐ 18" light alloy wheels Double-spoke style 782 Bicolour Jet Black, gloss-lathed, wheel size 7.5J x 18 with 225/45 R18 tyres.



☐ 19" M light alloy wheels Double-spoke style 791 M Jet Black uni with mixed tyres and runflat tyres<sup>1</sup>, burnished, front 8J x 19 with 225/40 R19 tyres, rear 8.5J x 19 with 255/35 R19 tyres.



 $\hfill \square$  19" M light alloy wheels Double-spoke style 792 M Bicolour Cerium Grey with mixed tyres and runflat tyres<sup>2,\*</sup>, burnished, front 8J x 19 with 225/40 R19 tyres, rear 8.5J x 19 with 255/35 R19 tyres.



☐ 19" BMW Individual light alloy wheels Double-spoke style 793 in Bicolour Orbit Grey with mixed tyres and runflat tyres, burnished, front 8J x 19 with 225/40 R19 tyres, rear 8.5J x 19 with 255/35 R19 tyres.

### additional options. The market and production availability may vary. You can find detailed

## Only available in conjunction with M Sport package, M340i xDrive and M340d xDrive. Only available for M340i xDrive and M340d xDrive. \* The availability of some equipment features and functions depends on engine variants or

### ORIGINAL BMW ACCESSORIES.

■ Standard equipment □ Optional equipment ○ Accessories

Equipment 40 | 41



O The BMW rear bicycle rack Pro 2.0 is lightweight yet sturdy and can carry up to 60 kg. Outstandingly easy to handle, it can transport two bicycles or e-bikes (can be extended to accommodate three bicycles). Its tilt function allows easy access to the luggage compartment at any time.



O The universal holder is adjustable in terms of size and is attached to the separately available basic carrier or to the optional equipment "Travel & Comfort". It provides a secure hold for a wide range of Apple or Samsung tablets with BMW safety case from 7" to 11". It can be rotated by 360° and locked in any desired inclination.

Discover the wide range of innovative solutions available for the exterior and interior,



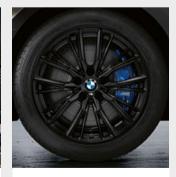
O The modern BMW roof box in black with titanium silver side panels has a storage capacity of 420 litres and is compatible with all BMW roof rack systems. Due to the fact that it can be opened from both sides and has triple central locking on each side it is convenient to load and lock for theft protection.



O Precisely fitted protection against moisture and dirt in the front footwell. Featuring a black design with a stainless steel inlay, they perfectly complement the interior.



O Anti-slip, water-resistant mat for protecting the luggage compartment from dirt and moisture. In black with stainless steel inlay matching the interior.



O High-qualilty 18" M Performance light alloy wheel Double-spoke style 796 M in Jet Black matt. TPMS winter complete front wheel with run-flat mixed tyre.



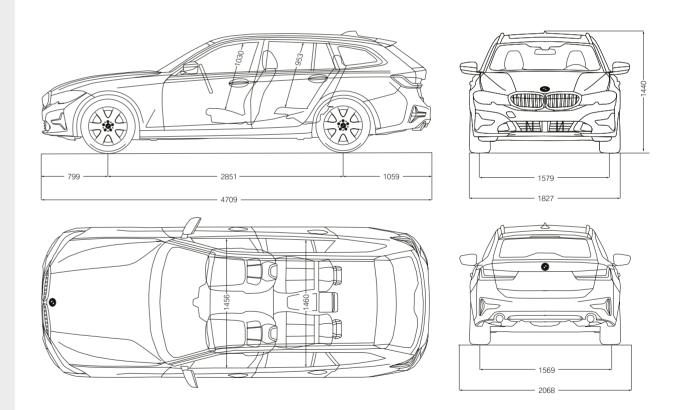
O This innovative vehicle interior mirror incorporates an adaptive universal remote control for up to three garage doors and property gates.

TECHNICAL DATA. Technical data 42 | 43

									N		
BMW 3 Series Touring		318i	320i	330i 330i xDrive	M340i xDrive <sup>12</sup> with mild hybrid technology	<b>318d¹²</b> with mild hybrid technology	320d <sup>12</sup> 320d xDrive <sup>12</sup> with mild hybrid technology	330d *Drive <sup>12</sup> with mild hybrid technology	M340d xDrive <sup>12</sup> with mild hybrid technology	320e 320e xDrive	330e
Weight											
Unladen weight EU	ka	1635 [1645]	[1645]	[1670]	([1880])	1650	[1705]	[1845]	([1955])	[1900]	[190
(xDrive) <sup>1</sup> Max. permissible weight				([1730]) [2185]		[1660–1705] 2160	([1765]) [2225]	([1905]) [2330]		([1955]) [2355]	([196 [235
(xDrive)	kg	2135 [2135]	[2135]	([2260]) [590]	([2400])	[2215–2180] 585	([2290]) [595]	([2405]) [560]	([2415])	([2425]) [530]	([242 [525
Permitted load (xDrive)	kg	575 [565]	[565]	([605])	([595])	[595–585]	([600])	([575])	([535])	([545])	([535
Permitted trailer load, unbraked (xDrive) <sup>2</sup>	kg	750 [750]	[750]	[750] ([750])	([750])	750 [750]	[750] ([750])	[750] ([750])	([750])	[750] ([750])	[750 ([750
Permitted trailer load, braked, max.  12% gradient/max.	kg	1300/1300 [1300/1300]	[1600/1600]	[1600/1600] ([1800/1800])	([1800/1800])	1600/1600 [1800/1800]	[1800/1800] ([1800/1800])	[1800/1800] ([1800/1800])	([1800/1800])	[1500/1500] ([1500/1500])	[1500/1 ([1500/1
8% gradient (xDrive) <sup>2</sup> Luggage capacity		500-1510	500-1510	500-1510	500-1510	500-1510	500-1510	500-1510	500-1510	410–1420	410–1
BMW TwinPower Turb	o engine³	ı									
Cylinders/valves	-	4/4	4/4	4/4	6/4	4/4	4/4	6/4	6/4	4/4	4/4
Capacity	cm <sup>3</sup>	1998	1998	1998	2998	1995 110–100	1995 140–120	2993	2993	1998	199
Max. output/engine speed With mild hybrid technology	kW (hp)/ rpm kW (hp)	115 (156)/ 4500–6500	135 (184)/ 5000–6500	190 (258)/ 5000–6500	275 (374)/ 5500–6500 +8 (11)	(150–136)/ 4000 +8 (11) <sup>13</sup>	(190–163)/ 4000 +8 (11)	210 (286)/ 4000 +8 (11)	250 (340)/ 4400 +8 (11)	120 (163)/ 5000–6500	135 (1 5000–6
Max. torque/engine speed	Nm/ rpm	250/ 1300–4300	300/ 1350–4000	400/ 1550–4400	500/ 1900–5000	320/ 1500–3000	400/ 1750–2500	650/ 1500–2500	700/ 1750–2250	300/ 1350–3700	300 1350-4
eDrive motor  Max. output	kW (hp)		_	_	_	_	_	_	_	83 (113)	83 (1
Max. torque	Nm	-	_	-	_		_	_	_	265	26
System output System torque	kW (hp) Nm	-	-	-	-	-	-	-	-	150 (204) 350	215 (2 420
Lithium-ion high-volta	aa hattar	2,									
Battery type/net battery		-									
capacity  Electric range (EAER) <sup>4, 10</sup>	kWh	-	_	-	-	-	-	-	-	Li-lon/11.15 59–50	61–5
(xDrive) Electric range urban	km	-	=	-	-	-	=	-	-	(57–47) 62–52	(57–4 67–5
(EAER city) <sup>4, 10</sup> (xDrive) Charging time	km	-	-	-	-	-	-	-	-	(57–50)	(60–5
(AC rapid charging with BMW Wallbox) <sup>5</sup>	h	-	-	-	-	-	-	-	-	approx. 3.6	approx
Power transmission											
Type of drive	-	Rear-wheel	Rear-wheel	Rear-wheel (all-wheel)	(All-wheel)	Rear-wheel	Rear-wheel (all-wheel)	Rear-wheel (all-wheel)	(all-wheel)	Rear-wheel (all-wheel)	Rear-w (all-wh
Standard transmission		6-speed	8-speed	8-speed Steptronic	(8-speed	Connod	8-speed Steptronic	8-speed Steptronic	(8-speed	8-speed Steptronic	8-spe Steptre
(xDrive)	-	Manual	Steptronic	(8-speed	Steptronic Sport)	6-speed Manual	(8-speed	(8-speed	Steptronic Sport)	(8-speed	(8-spe
				Steptronic)			Steptronic)	Steptronic)		Steptronic)	Steptro
Driving performance				[05010		017 040	1000 004	FOE 010		[000]	100
Top speed (xDrive)	km/h	220 [220]	[230]	[250] <sup>8</sup> ([250]) <sup>8</sup>	([250])8	217–212 [215–210]	[230–224] ([225])	[250] <sup>8</sup> ([250]) <sup>8</sup>	([250])8	[220] ([219])	[230 ([225
Top electric speed	km/h	=	-	=	-	=	-	=	-	[140] ([140])	[140 ([140
Acceleration 0–100 km/h (xDrive)	S	9.4 [8.7]	[7.5]	[6.0] ([5.9])	([4.6])	8.9–9.5 [8.7–9.3]	[7.1–7.9] ([7.4])	[5.5] ([5.2])	([4.8)]	[7.9] ([8.2])	[5.9 ([5.9
Consumption <sup>3, 6</sup> – All e	ngines co	onform to the	EU6 standar	d							
Low (xDrive)	I/100 km	[9.2–10.0]	[9.1–9.8]	[9.6–10.1]	([11.8–12.4])	6.5-6.7	[6.0-6.7]	[7.3–8.0]	([10.1–10.2])	10.1–10.9	9.7–1
Medium (xDrive)	1/100 km	[6.6–7.5]	[6.7–7.5]	([9.9–10.7]) [6.9–7.7]	([7.8–8.3])	[5.9–6.7] 5.0–5.9	([6.5–7.1]) [4.6–5.6]	([7.9–8.3]) [5.0–5.6]	([5.8–6.4])	(10.5–11.2) 6.5–7.2	(10.8–1 6.5–7
	-			([7.2–8.1]) [5.8–6.7]		(4.5–5.5) 4.4–5.3	([4.9–5.8]) [4.6–5.2]	([5.4–5.9]) [4.4–5.1]		(7.1–7.9) 6.1–6.9	(6.8–7 6.1–6
High (xDrive)	l/100 km	[5.6–6.4]	[5.6–6.4]	([6.0–6.9]) [6.6–7.6]	([6.6–7.3])	(4.3–5.0) 5.1–6.0	([4.5–5.3]) [4.9–5.7]	([4.7–5.5]) [5.2–5.9]	([5.1–5.7])	(6.3–7.2) 6.8–8.7	(6.3–7
Maximum value (xDrive)	I/100 km	[6.7–7.5]	[6.6–7.5]	([6.7–7.7])	([7.3–8.0])	[4.9–5.6]	([5.3–6.0])	([5.4–6.2])	([5.7–6.5])	(7.0-8.1)	(7.2-8
Combined (PHEV weighted) (xDrive)	l/100 km	[6.7–7.5]	[6.6–7.5]	[6.8–7.7] ([7.0–7.9)	([7.8–8.4])	5.1–5.8 [4.8–5.6]	[4.8–5.6] ([5.1–5.9])	[5.2–5.9] ([5.5–6.2])	([6.1–6.7])	7.0–7.8 (7.3–8.2)	7.0-7
Energy consumption (ECAC weighted)7, 11	kWh/ 100 km	-		_		-				21.5–23.9 (23.2–26)	[20.9-2 ([22.2-2
Exhaust emissions	-	EU6d	EU6d	EU6d	EU6d	EU6d	EU6d	EU6d	EU6d	EU6d	EU6
	- g/km	EU6d [152–170]	EU6d [151–170]	EU6d [155–176] ([160–181])	EU6d ([178-193])	EU6d 132–153 [125–145]	EU6d [125–146] ([135–154])	EU6d [136–154] ([144–162])	EU6d ([160–176])	32–44 (35–49)	[31–4 ([35–4

BMW 3 Series Touring  \overline{\ove	330i 330i 330i 330i xDrive M340i xDrive <sup>12</sup> with mild hybrid technology 318d <sup>12</sup> with mild hybrid technology	320d*² 320d xDrive¹² with mild hybrid technology 330d*² 330d xDrive¹² with mild hybrid technology W340d xDrive¹² with mild hybrid technology	320e xDrive 320e xDrive 330e 330e xDrive
--	--	--	---

Wheels/tyres											
Tyre size (xDrive)	-	225/50 R17 Y	225/50 R17 Y	225/50 R17 Y (225/50 R 17 Y)	(225/45 R18 Y 255/40 R 18 Y)	225/50 R17 Y	225/50 R17 Y (225/50 R17 Y)	225/50 R17 Y (225/50 R17 Y)	(225/45 R18 Y 255/40 R18 Y)	225/50 R17 Y (225/50 R17 Y)	225/50 R17 Y (225/50 R17 Y)
Wheel size (xDrive)	-	7.5J x 17	7.5J x 17	7.5J x 17 (7.5J x 17)	(7.5J x 18 8.5J x 18)	7.5J x 17	7.5J x 17 (7.5J x 17)	7.5J x 17 (7.5J x 17)	(7.5J x 18 8.5J x 18)	7.5J x 17 (7.5J x 17)	7.5J x 17 (7.5J x 17)
Material	-	Light alloy	Light alloy	Light alloy	Light alloy	Light alloy	Light alloy	Light alloy	Light alloy	Light alloy	Light alloy



The figures for performance, fuel consumption and  $CO_2$  emissions refer to vehicles with standard transmission. Figures in [] are for vehicles with Steptronic transmission. The dimensions in the technical drawing are in millimetres and may vary depending on the model and optional equipment.

- The EC unladen weight refers to a vehicle with standard equipment and does not include any optional extras. The unladen weight includes a 90% full tank and a driver weight of 75 kg. Optional equipment may affect the weight of the vehicle, the payload and the top speed if the selected equipment has an impact on the vehicle's aerodynamics.
   The actual total weight of the trailer must not exceed the maximum trailer load, taking into account the maximum tow bar download.
   Performance data of petrol engines apply to vehicles using RON 98 fuel. Fuel consumption data apply to vehicles using reference fuels in accordance with EU Regulation 2007/715. Unleaded RON 91 and higher with a maximum ethanol content of 10% (E10) may also be used. BMW recommends RON 95 super unleaded petrol.
   Range depends on various factors. In particular: personal driving style, route characteristics, exterior temperature, heating/air conditioning, pre-conditioning.
   Dependent on the local electricity infrastructure. Charging time corresponds to a charge of 100% of maximum capacity.
   The official data for fuel consumption, CO<sub>2</sub> emissions, power consumption and electric range was determined in accordance with the prescribed measuring procedure and corresponds to European Regulation (EC) 715/2007 in the applicable version. For ranges, data determined as per WLTP takes into account any optional equipment (available on the German market in this case). For vehicles that have been newly type approved since 1 January 2021, only the official data according to WLTP exists. For more information about NEDC and WLTP measuring procedures visit www.bmw.com/wltp
   The combined energy consumption depends on the selected wheel and tyre sizes.
   Electronically limited.

- B Electronically limited.

  135 kW combustion engine + up to 83 kW electric drive.

  EAER (equivalent all electric range).

  ECAC (charge-depleting electric consumption).
- <sup>12</sup> This engine version is not available in all countries. For further information, please contact your local BMW Partner.
  <sup>13</sup> Only in conjunction with Steptronic transmission.







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#### BMW 330i TOURING WITH M SPORT PACKAGE:

BMW TwinPower Turbo 4-cylinder petrol engine, 190 kW (258 hp), 19" BMW Individual light alloy wheels Double-spoke style 793 I Bicolour with mixed tyres, exterior colour BMW Individual Dravite Grey metallic, Sport seats for driver and front passenger in leather 'Vernasca' Oyster decor stitching, fine-wood trim oak grain open-pored.

The models illustrated in this medium show the equipment and configuration options (standard and optional) for vehicles produced by BMW AG for the German market. Alterations in standard and optional equipment and the configurations available for the different models, as described in this medium, may occur after 03/19/2021, the editorial deadline for this medium, or according to the specific requirements of other member states of the European Union. Your local BMW Partner is available to provide further details. Subject to change in design and equipment.

Of course, each vehicle is designed for economical recycling after its long-running life. You can find more information regarding your end-of-life vehicle on our website www.bmw.de/recycling

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